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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application. Please amend claims 1, 4, 10 and 19, and newly add claims 20-22 so that the current status of all claims is as follows:

Listing of Claims:

1. (currently amended) A method for ordering of digital photo services among a plurality of order terminals each being ~~associated with~~ controlled by a different one of a plurality of retail business entities, using a digital image provided on a digital storage device associated with one of a plurality of digital storage device providers, comprising:
 - maintaining information with respect to business relationships between said plurality of digital storage device providers and said plurality of retail business entities;
 - providing a digital storage device at one of said order terminals;
 - and
 - providing an offering to a plurality of users at said one order terminal based on a business relationship between the retail business entity ~~associated with~~ controlling said one order terminal and said digital device provider associated with said digital storage device.
2. (previously presented) The method according to claim 1 wherein the offering includes an offering price based on said business relationship.
3. (original) The method according to claim 1 wherein said offering is displayed in a presentation format that is also based on said business relationship.
4. (currently amended) The method according to claim 1 wherein said order terminal comprises ~~one of the following:~~ an automated teller machine
 - ~~a photo kiosk~~
 - ~~a personal computer~~
 - ~~a wireless imaging device.~~

5. (original) The method according to claim 1 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- memory card;
- digital camera.

6. (original) The method according to claim 1 wherein said one order terminal provides access to one or more of the following services:

- local printing of digital images;
- remote printing of digital images
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

7. (original) The method according to claim 1 wherein said digital storage device includes a code which identifies the associated service provider.

8. (original) The method according to claim 1 wherein said business relationships include friendly, neutral, and hostile relationships.

9. (original) The method according to claim 1 wherein said business relationships are maintained in a services directory by a service manager.

10. (currently amended) A system for ordering of digital photo services by a user using one order terminal from a plurality of order terminals each being associated with one of a plurality of different retail business entities and using a digital image provided on a digital storage device associated with one of a plurality of digital storage device providers, comprising:

- a control system for maintaining information with respect to business relationships between said digital storage device providers and said

plurality of retail business entities, said order terminal, being used by said user, displaying an offering based on a business relationship between the retail business entity ~~associated with~~ controlling said order terminal and said digital device provider associated with said digital storage device, wherein offerings are not displayed when the business relationship between the retail business entity and a digital storage device provider is a hostile relationship.

11. (original) The system according to claim 10 wherein the offering includes an offering price based on said business relationship.

12. (original) The system according to claim 10 wherein said offering is displayed in a presentation format that is also based on said business relationship.

13. (original) The system according to claim 10 wherein said order terminal comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

14. (original) The system according to claim 10 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- Flash memory device;
- Digital camera.

15. (original) The system according to claim 10 wherein said one order terminal provides access to one or more of the following services:

- local printing of digital images;
- remote printing of digital images
- on-line storage of digital images;
- providing digital storage media containing digital images;

providing associated goods and/or services with respect to hard copy prints.

16. (original) The system according to claim 10 wherein said digital storage device includes a code which identifies the associated service provider.

17. (original) The system according to claim 10 wherein said business relationships include friendly, neutral, and hostile relationships.

18. (original) The system according to claim 10 wherein said business relationships are maintained in a services directory by a service manager.

19. (currently amended) A computer software program having instructions such when loaded on to a computer said program will implementing a method for ordering ~~of~~ digital photo services among a plurality of order terminals each being ~~associated with~~ controlled by one of a plurality of different retail business entities, using a digital image provided on a digital storage device associated with one of a plurality of digital storage device providers, comprising:
maintaining information with respect to business relationships between said plurality of digital storage device providers and said plurality of retail business entities;

providing a digital storage device at one of said order terminals;
and

providing an offering to a plurality of users at said one order terminal based on a business relationship between the retail business entity ~~associated with~~ controlling said one order terminal and said digital device provider associated with said digital storage device.

20. (new) The method according to claim 1 wherein said order terminal comprises a photo kiosk.

21. (new) The method according to claim 8 further comprising offering to the plurality of users goods and/or services of said one or more of the plurality of digital storage device providers that have established a friendly or

neutral relationship with the retail business entity controlling said one order terminal, while blocking access to said one or more of the plurality of digital storage device providers which have a hostile relationship with retail business entity.

22. (new) The system according to claim 17 further comprising goods and/or services of said one or more of the plurality of digital storage device providers that have established a friendly or neutral relationship with the retail business entity controlling said one order terminal offered to the plurality of users, while blocking access to said one or more of the plurality of digital storage device providers which have a hostile relationship with that individual retail business entity.